Club Development Roadshow

Tuesday 10th July 2012 6pm - 9pm
@The The Northampton Academy (NN3 8NH)

Workshops include:
* Event Management
* Social Networking
* Funding
* Sport Makers
Plus much more...

Northamptonshire & Wellingborough
Sports Club & Coach Development Evening

Date: Tuesday 10th July 2012
Time: 6pm - 9pm
Venue: The Northampton Academy

Social Networking
How can you use social networking and social media to increase the awareness of your club amongst the general public. Using social networking to interact with your members.

Working with the Local Media
This workshop will be looking at different ways in which you can connect with the local media, including how to write a press release that captures the audience. Facilitated by Laura Cook from the BBC Monday Night Sport Team.

Sports Makers - Recruiting Volunteers.
Clubs can find out how to engage with people who want to get involved in sport locally, a workforce of eager volunteers looking for volunteering is expanding. Find out more about how to recruit volunteers, known as Sports Makers for your club in 2012 and beyond. Coaches can find out how to register as a Sport Maker and the benefits of becoming a Sport Maker.

School Games
Information on the new school games structure and how clubs can generate links with local schools and be part of the games. Facilitated by Northampton and Wellingborough’s School Sport Managers.

Events Management
Facilitated by NBC Events Manager responsible for The Olympic Torch Relay this informative workshop will concentrate on every aspect of planning an event including what you as a club need to run a successful event.

Funding
* External funding - is it really out there and how do we obtain it?
* Internal funding - making the most of what you have got.
* Why are some clubs successful at getting grants and others are not?

Developing Performers - A Psychological Perspective
This workshop will provide coaches with an introduction to the knowledge required to develop performers’ capacity to develop the requisite psychological skills and abilities, needed for 'success' in sport and life. Applied and practical suggestions will be provided, based on experience and theoretical evidence; for how coaches might engage in the development of performers’ talent and expertise.

For more information or to book your place contact:
Chris Rockall on crockall@northamptonleisuretrust.org.uk or call 01604 837774
Quintin Allen on qdallen@wellenllen.org.uk or call 01933 231823

Free for all sports clubs