



## **YORKSHIRE TENNIS INITIATIVE**

### **What is it?**

- A fund supported by corporated bodies and individual patron or life patrons by subscription fees and voluntary donation
- The fund is used to subsidise all Yorkshire Tennis activities, where necessary and not specific events, although this can be discussed if more favourable to the interested party
- The fund assists in development activities, performance, competition and the promotion of tennis throughout Yorkshire
- The fund helps to make the sport more accessible to a wider Community and ultimately helps to raise standards

### **Why should corporate bodies and individuals support the Initiative?**

- Supporters can be seen to be contributing to tennis activities in Yorkshire and local communities
- Supporters can use their contribution to Yorkshire Tennis activities in advertising, public relations, marketing and sales promotions
- Supporters can be associated with established events and/or development initiatives in their specific area of Yorkshire
- Supporters can enjoy a range of specific benefits following their association with Yorkshire Tennis which includes the opportunity to purchase tickets for the Wimbledon Championships and other major events i.e.: Queens Fed and Davis Cup matches, County Championship and District Tournaments around the County

Details of the LTA's Membership scheme is available and details can be forwarded upon request.

Finally a list of current supporters of the Yorkshire Tennis Initiative are listed in the Patrons section of our Annual Report.

### **Further information from:**

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